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The following improvements have been slated for the October 17<sup>th</sup> Mobile Sales Tool – Monogram & MST-L release.

### **Monogram Updates**

#### **Enhanced Used Vehicle Unavailable (MST-L)**

For used and certified vehicles that do not have complete information in Dealer Daily for dealers to promote, an updated page has been created in MST-L that will present online customers with minimal information.

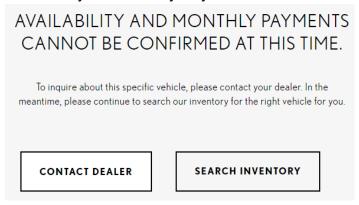
#### **Key Points:**

- The option to save the vehicle to the user's Digital Garage has been added.
- User will not be able to access rebate, protection products and potential payment information for the incomplete vehicle.
- In the event a user attempts to look for an incomplete VIN that is with a different dealer, the enhanced page will show. However, owning dealer specific images and owning dealer specific stock numbers will not show.



#### Additional Notes:

• For used or certified vehicles that have an active recall, the existing page indicating that "Availability and Monthly Payments cannot be confirmed at this time.



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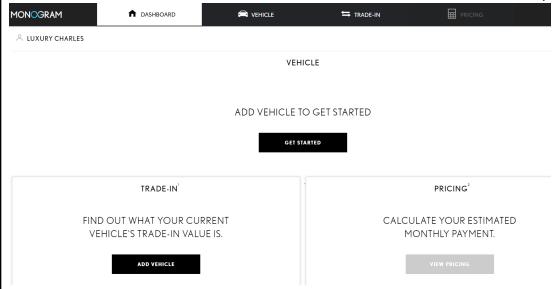


### **Incomplete Used Vehicle Lead**

For used and certified vehicles that do not have complete information in Dealer Daily for dealers to promote online, but the vehicle may exist on the dealer's base website, a Dealer Contact Lead can be submitted by the customer and accessed via MST and Management Console.



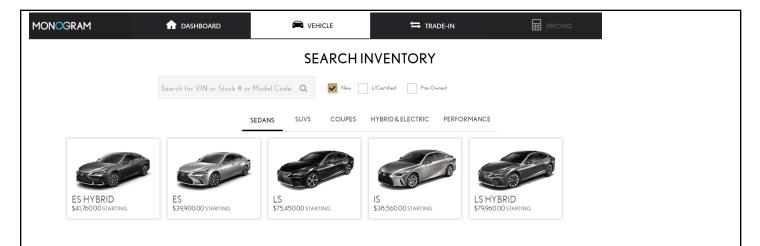
When the lead is accessed in MST, the user will be taken to the Dashboard page in MST.



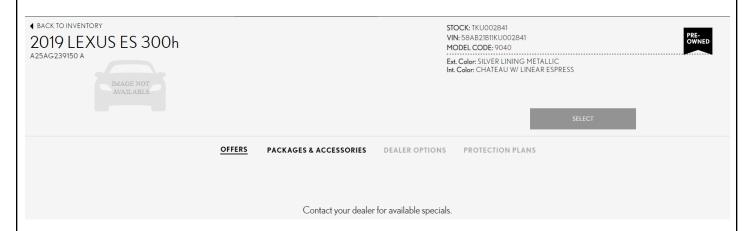
Clicking on the Vehicle Tab of the Dashboard page will route the user to the search inventory page in MST.

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If the user searches a vehicle with incomplete information, an updated page will be presented to the user that contains minimal information about the vehicle.



#### **Key Points:**

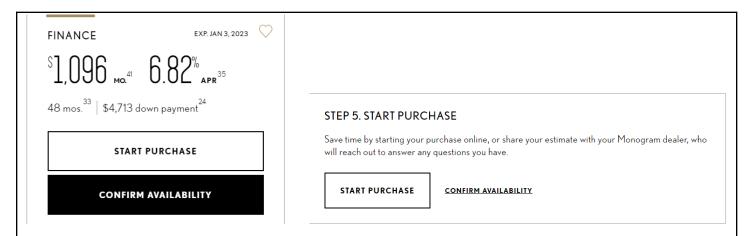
- User will not be able to access rebate, protection products, dealer options and potential payment information for the incomplete vehicle.
- Access to continue with a write-up is disabled
- Pricing and mileage will not display, even if info exists in Dealer Daily as a precaution to potential incomplete information
- Vehicles that have an active recall will have the ability to continue with a write-up

#### **Confirm Availability CTA Update (MST-L)**

The current 'Send to Dealer' button has been updated to 'Confirm Availability'.

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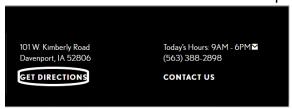




#### **Contact Dealer Updates (MST-L)**

Enhancements have been made to the available options for contacting a dealer (Get in Touch Modal and MST-L Footer.

Get Directions is now a CTA that will open a map to the dealer's location



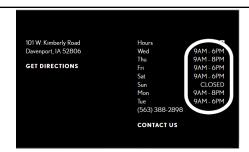
The default browser action will now activate whenever the phone number is clicked.



• The ability to expand and collapse the sales hours for the week has now been added

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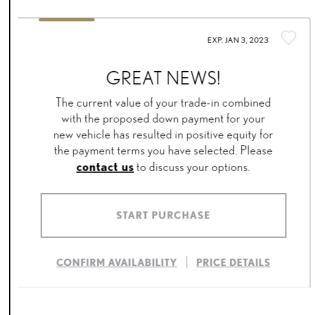


The above three changes also apply to the footer of the MST-C page for each dealer



### **Positive Equity Lead Source**

A new lead source has been created that will allow for a customer to contact the dealer to continue a purchase in the event that a customer has trade in equity that would exceed the purchase price of the vehicle they're interested in.



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## Reminders

### **REMINDERS**

To contact Premier Support

- By email: send a message to <a href="mailto:PremierCare@toyota.com">PremierCare@toyota.com</a>
- By phone: call 1-877-DLDAILY (1-877-353-2459), choose Option 2